

## Proposal Vlog

### Overview:

The longest assignment of the semester, the Critical Essay, asks you to produce a researched and argumentative 2,000 word paper around a question that interests you about YouTube. The proposal is the first stage of the assignment, the next being the three drafts of the essay, and the last being the YouTube remediation. As the rest of the semester will be spent with this work, it is important that you propose a project that will engage you over the next several weeks. Your essay could focus on a particular YouTube video or channel, propose a new category of video, or deal with larger questions such as composition, identity, fame, censorship, and more. Your proposal is your opportunity to articulate your question, begin your research, and get feedback.

### Assignment Components:

- **Video:** The video should be approximately 2 minutes long (filmed with whatever device you like: phone, digital camera, video camera, webcam), and should consist of your research topic, primary research question, and what you see as the strengths and limits of your project. In short, come to terms with the work you imagine producing. If you need equipment, visit the Student Multimedia and Design Center on the bottom floor of the Morris Library.
- **Writing:** The writing is basically a short annotated bibliography. Come to terms with three sources you imagine your paper will be in conversation with. Aim to include sources you want to forward and counter. Discuss each source in just four to five sentences. Include two academic sources.
- **Responses:** In your responses to three proposals comment on what you think the project's strength is, what a limitation or difficulty may be, and any questions you have or tips you can share.

### Evaluation:

The proposal is worth 75 points and the responses 25 points (total): 100 points.

- **Video:** Do you present a specific question for your Critical Essay? Articulate its strengths, limits, and the questions you have going forward?
- **Writing:** Do you come to terms with three sources? Is there an example of something you plan to forward? To counter?
- **Responses:** In three responses, do you state the proposal's strength, a potential obstacle, and share a question and/or suggestion?

### Due Dates:

- **Video:** Monday, 10/26, by 8 pm.
- **Writing:** Monday, 10/26 by 8 pm: posted under video on Canvas.
- **Responses:** Wednesday, 10/28, 8 pm: posted on three proposals on Canvas.

**Grading Rubric**

	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
<b>Video (40)</b>	2 minutes, asks a specific research question, offers two specific strengths and two limits, asks a question of viewers			Less than 90 seconds, more than 2.5 minutes, research questions is vague and broad, offers one general strength and limit, asks a non-specific question (i.e.: what do you all think?)
<b>Writing (35)</b>	Comes to terms with two academic sources and one additional source, sources are cited correctly, there is at least one source you plan to forward and one to counter, you talk about each source's project, strength, and limit			Comes to terms with three sources but does not always talk about the project, strength, and limit, the sources are only those you plan to forward, sources are cited incorrectly
<b>Responses (25)</b>	Three responses, state a specific strength, a specific obstacle, and share a question or suggestion			Three responses, states a vague strength an obstacle, may not ask a question or offer a suggestion