

Social (Re)Media

For this last major assignment of the semester, we are approaching the work we've done in storytelling, argumentation, source use, and analysis through still another type of text: Storify. Storify allows you to embed online materials into a curated story. You incorporate texts such as Twitter posts, Instagram pictures, and article headlines and link them together through brief commentary. Unlike the Critical Essay, the spotlight is on others' texts.

Your work in curating, however, still creates an argument. This argument comes from your arrangement and brief contextualization. You are incorporating several individual pieces into a body of work: consider how your audience will read that body. The argument reflects or revises one of your arguments in your Critical Essay. *Remediation* here means to transform your argument into another medium: from Word document to Storify.

You can, of course, incorporate some of the sources you used in your Critical Essay into the Storify. I would encourage you to do so, because you will then need to consider the different work in contextualizing and arranging Storify requires that the essay genre does not. You will also bring new sources into the mix.

A convention of social media posts as a genre is to impassion others – consider how this post will excite through argument and construction. Make clear and appropriate rhetorical choices to express your argument through curating and commenting on links, images, and videos.

This is likely work you haven't done before – and that's a good thing! To ease some tensions, though, we will collaboratively design the rubric for this piece in Google Docs first in small groups and then as a class. These projects will get peer and instructor feedback and, at the end, I will break you into groups and you will comment on each others' final Storify. Lastly, you will write a short reflection letter, **400 words**, commenting on the remediation process.

Assessment (200 points):

- Draft 1 (50 points): For your first draft, order your social media posts on storify in one potential structure. Write your transitions between sections. Consider that this is only *one* of many ways to organize and comment on the posts.
- Final (75 points): Rubric will be constructed collaboratively.
- Presentation (25 points): In no more than 4 minutes, briefly explain your project/argument, the types of sources you have used, and how you adjusted your process for this new genre/audience/purpose.
- Reflection Letter (50 points): In approximately 500 words, reflect on how you have adjusted your writing process, style, project, etc. to address your new audience, purpose, and genre.