

<b>Most important</b> ↓ <b>Less important</b>	<b>Exceeds Requirements</b>	<b>Fulfills Requirements</b>	<b>Does Not Fulfill Requirements</b>
<b>Argument</b>	The project effectively communicates the thesis and main points of your research project through an integrated use of audio and visual components; project is compelling and persuasive	The project makes thesis and main points clear though audio and visual components are sometimes disjointed; project is persuasive overall	The project obscures thesis and main points; audio and visual components do not function together and instead confuse the meaning of the other; project is hard to understand
<b>Audio Component</b>	The recorded material communicates clearly and concisely the thesis and conclusions of your research with supporting evidence provided	The recorded material focuses on communicating the thesis and conclusions with supporting evidence but thesis and/or evidence is occasionally off-topic or confusing	The recorded material is often off-topic or confusing with no real focus on the thesis or conclusions; supporting evidence is not included or also off-topic
<b>Visual Component</b>	The pictures used are all related to the topic and communicate a message together that enhances understanding of thesis and main points	The pictures are related but some pictures or scenes are confusing or do not seem to fit the theme; overall message relates to thesis and main points	The pictures do not relate to the research topic in any understandable way and are confusing together with no message or theme
<b>Technological Conventions</b>	Project is well done and engaging, with little to no technological issues; voice is easy to hear and understand overall	Project is well put together with some technological issues but cohesive overall; voice is generally easy to hear and understand	Project is confusing and hard to follow with multiple technological problems that make understanding difficult or impossible; voice is very difficult to understand and obscures meaning